

Mary Caroline Kolar

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EDUCATION

Wake Forest University

Winston-Salem, NC

Bachelor of Arts in Theatre - Presidential Scholar in Theatre Performance

May 2027

Minor(s) in Marketing Communication, Music and Dance

GPA: 3.605 (Dean's List: All Semesters)

PROFESSIONAL EXPERIENCE

Fresh Prints

Remote

Campus Manager

February 2025 – Present

- Conduct and execute sales with campus, student-led, and Greek organizations across multiple universities to provide custom merchandise and produced 80K+ in sales
- Design artwork for the merchandise to best fit clients' wants and needs for the order
- Oversee art design, production, and the shipping of the order to the client

Camp Greystone

Tuxedo, NC

Counselor

May 2024 – August 2024

- Managed a cabin of 12 girls for 5, 3, and 2 week sessions through morning and evening activities, meals, and special events
- Organized and choreographed the Synchronized Swimming Show with over 300 dancers and 500 audience members
- Taught girls ages 8-17 how to swim, dive, synchronize swim, and survival skills as they pertain to water activities

LEADERSHIP & COMMUNITY EXPERIENCE

Anthony Aston Players

Winston-Salem

Social Media & PR Committee

August 2024 – Present

- Design graphics for events and announcements, increasing awareness and improving attendance at events
- Manage the organization's TikTok account, generating 30K+ views and expanding digital reach

The 24 Hour Musical Project

Winston-Salem

Marketing, PR, and Social Media Director

January 2026 – Present

- Negotiate and secure brand ambassador partnerships, coordinating promotional media and exposure
- Manage all social media channels, producing graphics and real time content for pre-event, live, and post-event production

Demon Divas A Capella

Winston-Salem

Head Choreographer

January 2024 – Present

- Created original choreography and story driven movement for 10-minute acapella sets for the ICCA Competition
- Awarded Best Choreography 2024 South Quarterfinals of ICCAs and Best Soloist in 2025

Delta Delta Delta Sorority

Winston-Salem

Selection Committee

January 2025 – Present

- Evaluated the next Executive Committee for the Gamma Kappa Chapter of Delta Delta Delta while maintaining confidentiality and nonpartisan logic
- Analyzed candidate strengths, leadership potential, and role fit to support strategic leadership decisions for an organization of 300+ active members

Wake Forest Activities: Wake Forest Theatre Arts (Performed in 6 Productions), Demon Divas Acapella Group, Anthony Aston Players, Jam For Janey Marketing Team, Momentum Dance Crew, Delta Delta Delta Sorority, RUF Ministry

ADDITIONAL SKILLS AND ACHIEVEMENTS

Technical: Microsoft Office, Google Suite, Canva, Photoshop, Adobe Suite

Certifications: Certified ANA Marketing Student, ANA MarTech Foundations Certification

Interests: Needlepointing, Traveling, Tennis, New Cuisines, Niche Theatre References, The Florida Gators